



**R. W. BENWICK**  
ASSOCIATES LIMITED®

AN RWBA COACHING SERVICE



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## LEADER<sup>Coach</sup>

## LEADER AS COACH: COACH CLINIC® PREMIER STRATEGIC COACHING SKILLS

### COACHING FOR MORE SUCCESS & FULFILLMENT

#### COACHING CLINIC BENEFITS

- **Discover** coaching as a powerful model of leadership
- **Experience** and practice "state-of-the-art" coaching tools
- **Learn** the structure & skills to immediately enhance performance
- **Position** your organization for rapid growth
- **Make** major advancements in professional & personal connections
- **Apply** coaching learning within the workplace immediately
- **Move** your culture from a 'Telling' to collaborative 'Asking & Listening' environment
- **Enhance** your organization's employee retention capacity
- **Supported** by 1-on-1 participant coaching throughout

#### LEARNING OBJECTIVES

- **Trains** you in skills necessary for coaching as a leader
- **Apply** immediately a fully developed coaching model
- **Promote** innovation and accelerate results & contributions
- **Effectively** develop and retain valuable organizational members
- **Improve** organizational communication and team effectiveness
- **Deepen** commitment to personal, professional & organizational goals

#### STRUCTURE

Leader-As-Coach: Coach Clinic® 2 Day Overview

- Day 1**
  - Being a Coach
  - 5-Step Coaching Process
  - Key Coaching Skills
  - The C-Conversation Model
- Day 2**
  - Coaching: Messaging
  - Coaching: Acknowledgement
  - Personal Coaching Styles Inventory
  - Coaching in Your organization

#### FOCUS

A **Two-day seminar with follow-up workshops & one-on-one** support where executives, managers, HR professional and leaders, learn crucial coaching skills and competencies — gaining an in-depth understanding of the coaching.

*"Our managers learned from the Coaching clinics about having a meaningful conversation with their staff...moving from thinking they have all the answers to getting the person they coach to come up with innovative solutions..."*

**Tom Turner** - Vice President - O'Neil, Inc.