



**R. W. BENWICK**  
ASSOCIATES LIMITED®

AN RWBA COACHING SERVICE

*SCL* Coaching

STAKEHOLDER CENTERED  
LEADERSHIP COACHING

COACHING FOR MORE SUCCESS & FULFILLMENT



### *SCL* Coaching BENEFITS

- Modify the way you think about your leadership
- Increase your leadership knowledge & skill
- Substantively enhance your desire to be a powerful leader
- Demonstrate to others you're serious about change
- Increase strategic advantage through enhanced leadership
- Strengthen your discipline for being a more powerful leader
- Proactively move to new levels of leadership ability
- Develop increased internal capacity to improve
- Build on high levels of success already attained

### *SCL* Coaching LEARNING OBJECTIVES

- Receive powerful feedback on your leadership capabilities
- Produce positive, long-term improvement in leadership behavior
- Create an environment supporting leadership behavior change
- Accelerate targeted leadership development change results
- Sustain the continued success of key leadership behavior change
- Gain positive support and willingness of organizational resources

### *SCL* Coaching ASSESSMENT & COACHING STRUCTURE

You will engage in a 7-Step Stakeholder Centered Process:

1. Obtaining others' perceptions
2. Accepting the feedback
3. Expressing Appreciation
4. Analyzing gifts given
5. Communicating change
6. Changing behavior
7. Engaging stakeholders

*Making Leadership Behavior Change With Maximum ROI!*

### *SCL* Coaching FOCUS

To achieve strengthened leadership through this 7-Step regime of applying a specific set of leadership skills in a specific sequence, producing higher levels of success and fulfillment through a positive long-term change in behaviour.

*Based on the principles and practices of one of the most well respected leadership thinkers in the world, Marshall Goldsmith. Clients include 200 of the top CEOs and C-Suite Executives of the Fortune 500 Firms worldwide!*

1-866-952-6224 or 1-866-95COACH  
www.rwbenwick.com